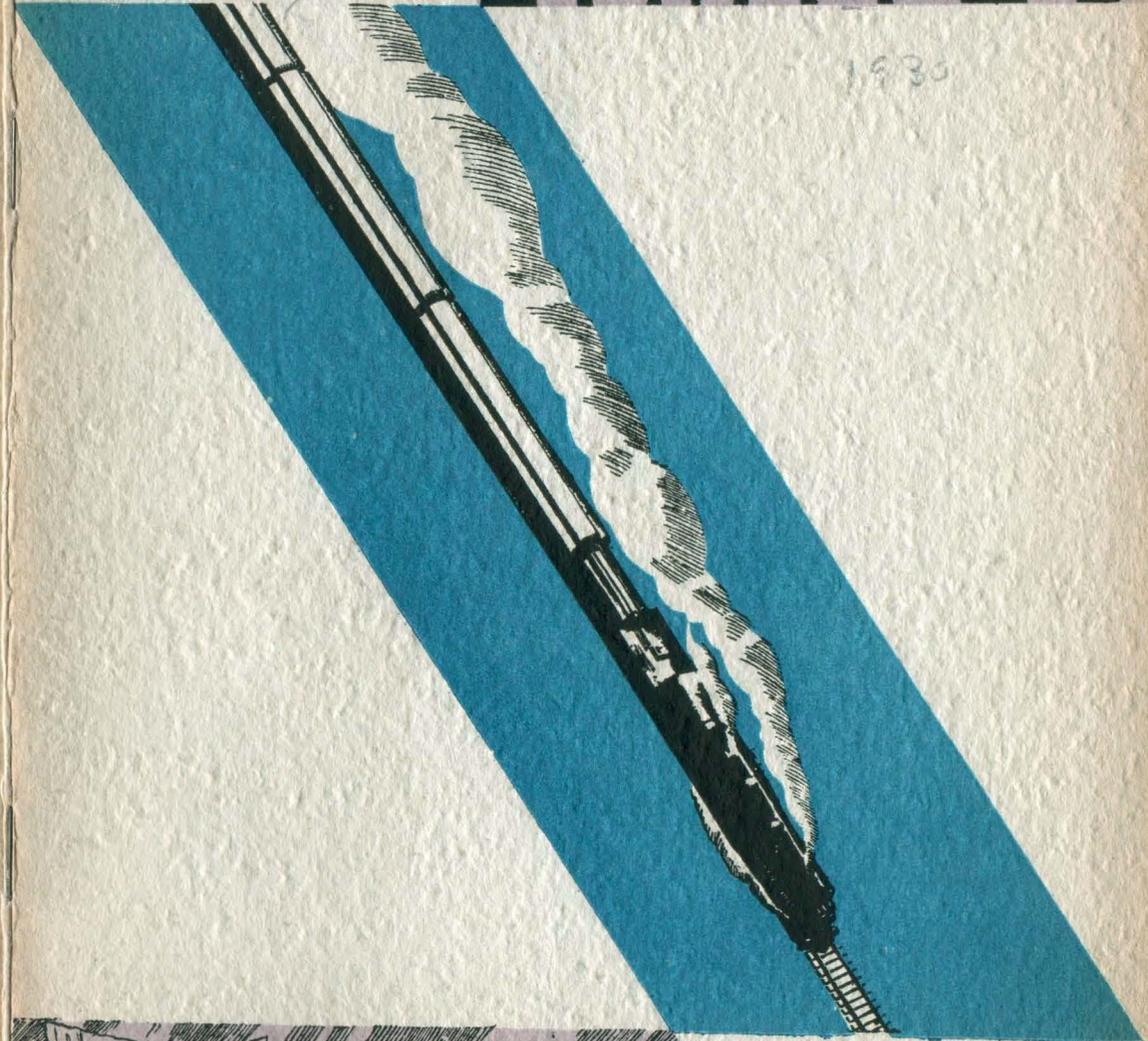
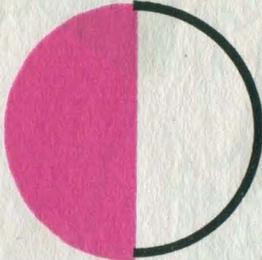


OVERLAND LIMITED

1930

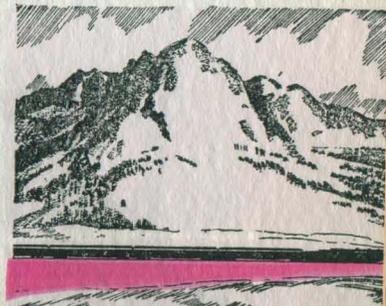




OVERLAND LIMITED

**CHICAGO - OMAHA - SALT LAKE CITY
OGDEN - SACRAMENTO - SAN FRANCISCO**

A transcontinental train faster by hours than any train of any other route between Chicago and San Francisco, the Overland Limited is the standard bearer of Southern Pacific's historic Overland Route, Lake Tahoe Line. Straight across mid-continent, over the Great Salt Lake, through the Sierra Nevadas, past Lake Tahoe, down the American River Canyon, into the Sacramento Valley and on to San Francisco, the Overland Route reveals an ever changing panorama of the western United States . . . The seasoned traveler will find the luxurious equipment of the Overland Limited appropriate to the fastest train between Chicago and San Francisco . . . Schedules of the Overland Limited are arranged to permit convenient connections with premier trains between Chicago and all eastern cities.





Products selected from the choice garden spots along the route are prepared and served in a manner pleasing to the most fastidious traveler. The dignity of the car's design... the real Irish linen... the gleaming silver... the sparkling glassware and the deftness of service create an atmosphere rivaling that of the dining salons in the world's finest hotels. The lighting and general decorative scheme are distinctive but restful. The prices are surprisingly moderate, standard of service high.

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*The food and shelter of the Indians and of the builders of the West were furnished by the unwilling buffalo that ranged in numberless herds over the plains you traverse in modern luxurious comfort.*



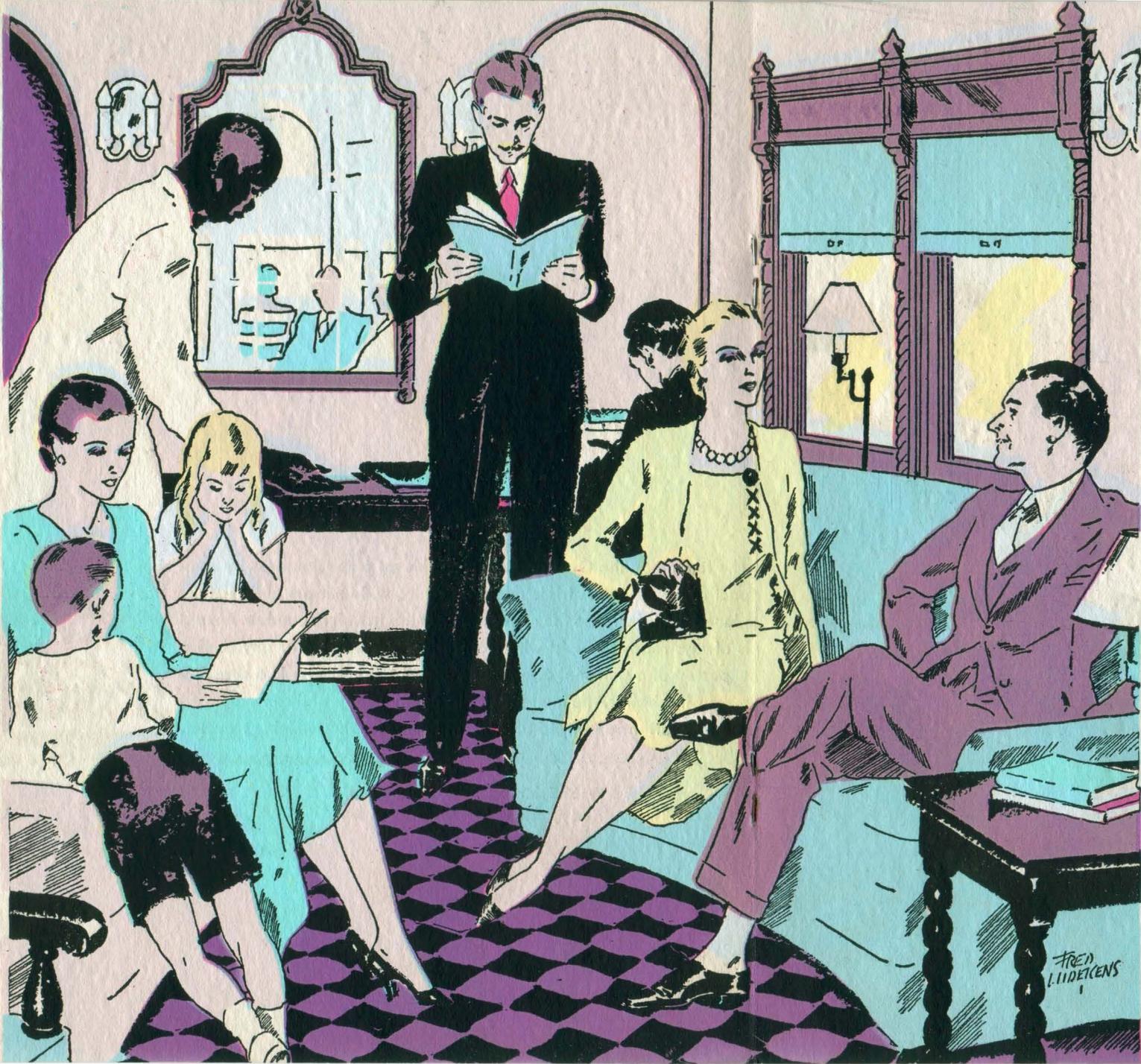
FRIED  
LADDERERS



The lounge on the Overland Limited achieves a spaciousness by compact arrangement. A triple mirrored vanity, wide mirrors and skillfully placed lights increase the convenience of this traveling boudoir. A maid is always ready to assist with manicuring, hairdressing or any service expected of a personal attendant. Adjoining the lounge is a dressing room with shower. The lounge, with its appointments and conveniences, is an excellent example of modern luxury for the feminine traveler.

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Pony Express Riders daily risked their lives that the East and the West might have commercial communication in record time of 7 days, 17 hours between Sacramento, Cal., and St. Joseph, Mo.

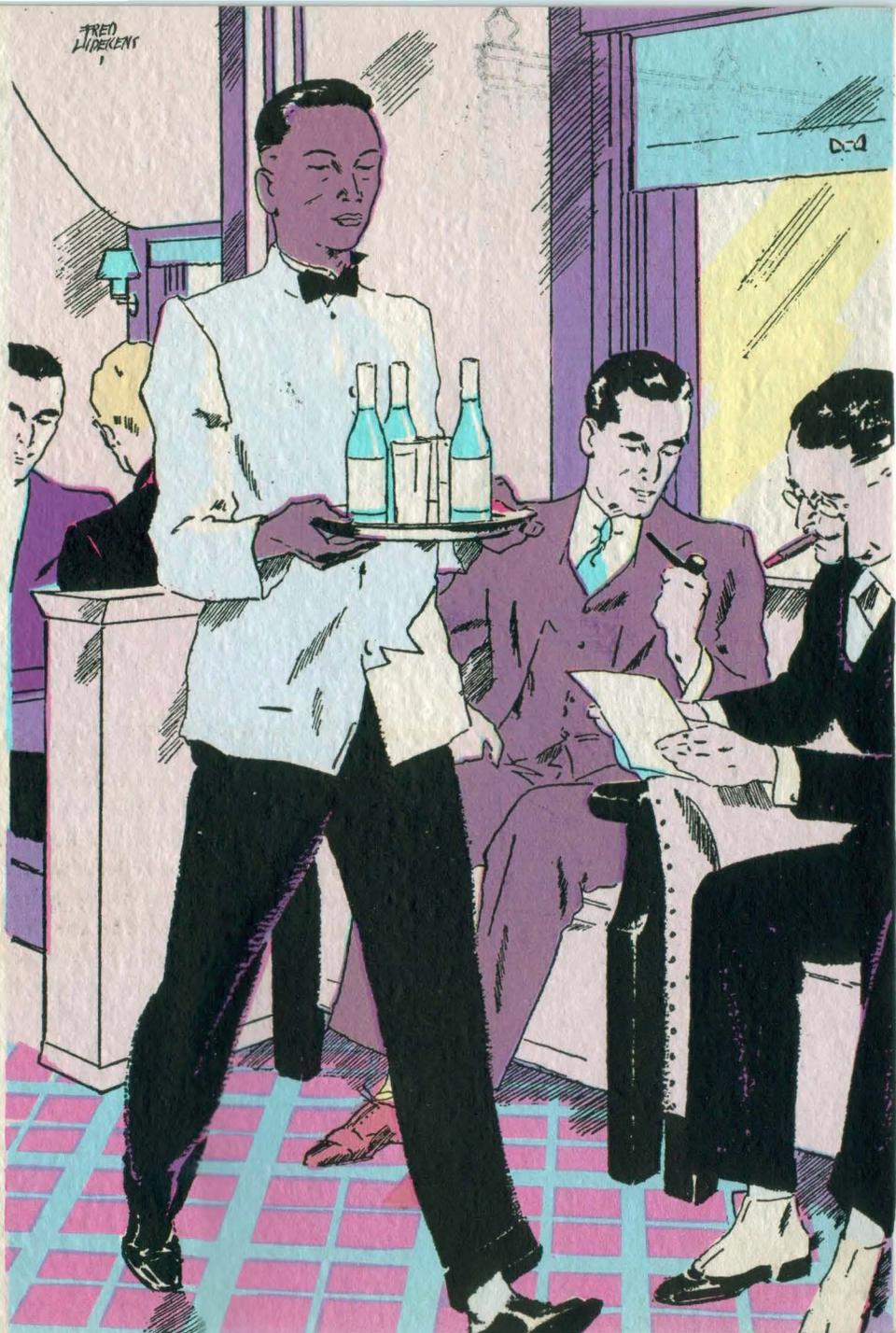




The observation car of the Overland Limited is enclosed by wide, full-vision windows through which may be viewed the ever changing scenic pageant that is characteristic of the Overland Route. The individual chairs and settees have eiderdown cushions that are deep and soft. Magazines, newspapers, market reports and stationery are provided for the guests of the Overland Limited. While the passenger relaxes in complete comfort in the observation car, his train speeds through country made historic by the valiant pioneers, and passes scenic sentinels which once guided the leaders of the first Covered Wagon trains to California.

FRED
LINDGREN

FRED
LIVELY



The club car is essentially a man's room, equipped and furnished for the masculine taste. It is a get-together place for men and has the service and the atmosphere that the name implies... a place where ideas are exchanged... where a game of cards may be enjoyed... where work may be done, if work be necessary... and where an occasional refreshing drink may be had. The club car of the Overland Limited is comfortable and modern in equipment and in the arrangement of details.

~~~~~  
*Swaying and lurching on wide leather springs behind a running team of six horses... with an armed guard beside the driver... the Concord Coach was the fastest conveyance of the young West.*





## Southern Pacific Representatives

|                                                                        |                                                                         |
|------------------------------------------------------------------------|-------------------------------------------------------------------------|
| ALTURAS, CAL.                                                          | J. H. Mahan, <i>District Freight and Passenger Agent</i>                |
| ATLANTA, GA., 216 Healey Bldg.                                         | D. Asbury, <i>General Agent</i>                                         |
| ALEXANDRIA, LA., Second and Casson Sts.                                | L. A. Veazey, <i>Division Freight and Passenger Agent</i>               |
| AUSTIN, TEX., 604 Brazos St.                                           | W. R. Smith, <i>Division Freight and Passenger Agent</i>                |
| BALTIMORE, MD., 209 Morris Bldg., N. W. Cor. Charles and Saratoga Sts. | W. B. Johnson, <i>General Agent</i>                                     |
| BEAUMONT, TEX., Sunset Bldg., 450 Pearl St.                            | F. L. Sheeks, <i>Division Freight and Passenger Agent</i>               |
| BIRMINGHAM, ALA., 2031 First Ave.                                      | S. J. Brown, <i>General Agent</i>                                       |
| BOSTON, MASS., 294 Washington St., Room 209                            | E. S. Leavitt, <i>General Agent</i>                                     |
| BROWNSVILLE, TEX., 1106 Levee St.                                      | M. L. Love, <i>General Agent</i>                                        |
| BUFFALO, N. Y., 204 Ellicott Square Bldg., 297 Main St.                | G. H. Vogel, <i>General Agent</i>                                       |
| CHICAGO, ILL., 33 West Jackson Blvd.                                   | J. H. Desherow, <i>General Agent, Passenger Department</i>              |
| CHICAGO, ILL., 35 West Jackson Blvd.                                   | A. C. Hedlund, <i>General Agent, Freight Department</i>                 |
| CINCINNATI, OHIO, 205 Dixie Terminal Bldg., Fourth and Walnut Sts.     | Robt. McDowell, <i>General Agent</i>                                    |
| CLEVELAND, OHIO, 1116 Hippodrome Bldg., 720 Euclid Ave.                | E. G. Cook, <i>General Agent</i>                                        |
| CORPUS CHRISTI, TEX., 406 Peoples St.                                  | A. E. Weymouth, <i>General Agent</i>                                    |
| CORSICANA, TEX., East Collins Ave. and North Tenth St.                 | J. H. Evetts, <i>Commercial Agent</i>                                   |
| DALLAS, TEX., 1313 Commerce St.                                        | L. C. Bouchard, <i>General Freight and Passenger Agent</i>              |
| DENVER, COLO., 404 Boston Bldg., Seventeenth and Champa Sts.           | E. H. Williams, <i>General Agent</i>                                    |
| DETROIT, MICH., 205-7 Majestic Bldg., Woodward and Michigan Aves.      | L. H. Trimble, <i>General Agent</i>                                     |
| EL CENTRO, CAL., Southern Pacific Passenger Station                    | J. W. Donohue, <i>District Freight and Passenger Agent</i>              |
| EL PASO, TEX., 1st Nat. Bank Bldg., 101 North Oregon St.               | J. E. Monroe, <i>District Passenger Agent</i>                           |
| EUGENE, ORE., 616 Willamette St.                                       | L. L. Graham, <i>District Freight and Passenger Agent</i>               |
| FORT WORTH, TEX., 116 East Ninth St.                                   | E. A. Pennington, <i>District Passenger Agent</i>                       |
| FRESNO, CAL., corner H and Mariposa Sts.                               | W. T. Plummer, <i>District Passenger Agent</i>                          |
| GALVESTON, TEX., 2024 Market St.                                       | H. C. Franks, <i>Division Freight and Passenger Agent</i>               |
| GLENDALE, CAL., 106 North Brand Blvd.                                  | H. E. Pierson, <i>District Passenger Agent</i>                          |
| HARLINGEN, TEX., Commerce Bldg.                                        | W. J. Carter, <i>Assistant General Freight and Passenger Agent</i>      |
| HOUSTON, TEX., 913 Texas Ave.                                          | E. J. Peters, <i>Division Passenger Agent</i>                           |
| INDIANAPOLIS, IND., 309 Merchants Bank Bldg., 11 South Meridian St.    | Lyon Liston, <i>General Agent</i>                                       |
| KANSAS CITY, MO., 501 Railway Exchange Bldg., 705 Walnut St.           | F. W. Sedgwick, <i>General Agent</i>                                    |
| KLAMATH FALLS, ORE., 515 Main St.                                      | C. M. Biggs, <i>District Freight and Passenger Agent</i>                |
| LAKE CHARLES, LA., Majestic Hotel                                      | Jos. Spear, <i>Assistant General Freight and Passenger Agent</i>        |
| LONG BEACH, CAL., 140 West Ocean Ave.                                  | L. Overman, <i>District Passenger Agent</i>                             |
| LOS ANGELES, CAL., Pacific Electric Bldg.                              | C. A. Pestor, <i>District Passenger Agent</i>                           |
| MEDFORD, ORE., 204 Medford Nat. Bank Bldg.                             | A. S. Rosenbaum, <i>District Freight and Passenger Agent</i>            |
| MEMPHIS, TENN., 716 Exchange Bldg., 130 Madison Ave.                   | C. A. Bevis, <i>General Agent</i>                                       |
| MINNEAPOLIS, MINN., 1020 Metropolitan Life Bldg., 125 South Third St.  | R. K. Smith, <i>General Agent</i>                                       |
| MODesto, CAL., Southern Pacific Passenger Station                      | I. T. Sparks, <i>District Freight and Passenger Agent</i>               |
| NEW ORLEANS, LA., 610 Poydras St.                                      | A. C. Ziegler, <i>Division Passenger Agent</i>                          |
| NEW ORLEANS, LA., 610 Poydras St.                                      | Bailey M. Clark, <i>General Agent, Southern Pacific Steamship Lines</i> |
| NEW YORK, N. Y., 535 Fifth Ave. (at 44th St.), Room 1012               | H. H. Gray, <i>General Eastern Passenger Agent</i>                      |
| NEW YORK, N. Y., 531 Fifth Ave. (at 44th St.)—Uptown Ticket Office     | John N. Field, <i>District Passenger Agent</i>                          |
| NEW YORK, N. Y., 165 Broadway, Room 2015—Downtown Ticket Office        | W. J. Hanrahan, <i>City Passenger Agent</i>                             |
| NEW YORK, N. Y., 165 Broadway                                          | Edwin Barling, <i>Ticket Agent</i>                                      |
| OAKLAND, CAL., Thirteenth and Broadway                                 | S. C. Chiles, <i>General Eastern Freight Agent</i>                      |
| OGDEN, UTAH, 525 David Eccles Bldg., 377 Twenty-fourth St.             | F. G. Ruthrauff, <i>District Freight and Passenger Agent</i>            |
| OKLAHOMA CITY, OKLA., 924 Perrine Bldg., 116 North Robinson St.        | J. A. Eads, <i>General Agent</i>                                        |
| PASADENA, CAL., 148 East Colorado St.                                  | G. W. Wetherby, <i>District Passenger Agent</i>                         |
| PHILADELPHIA, PA., 706 Packard Bldg., 111 South Fifteenth St.          | F. T. Brooks, <i>General Agent</i>                                      |
| PHOENIX, ARIZ., 101 North Central Ave.                                 | S. J. Schwartz, <i>District Passenger Agent</i>                         |
| PITTSBURGH, PA., 205 Park Bldg., 355 Fifth Ave.                        | H. F. Starke, <i>General Agent</i>                                      |
| PORTLAND, ORE., 6th and Washington Sts.                                | J. A. Hopgood, <i>District Passenger Agent</i>                          |
| RENO, NEV., Commercial Row and Lake St.                                | Theodore Bergerson, <i>District Freight and Passenger Agent</i>         |
| RIVERSIDE, CAL., 750 Market St.                                        | J. R. Downs, <i>District Freight and Passenger Agent</i>                |
| SACRAMENTO, CAL., Southern Pacific Passenger Station                   | M. A. Peck, <i>District Passenger Agent</i>                             |
| SALEM, ORE., 184 North Liberty St.                                     | K. A. De Marais, <i>District Freight and Passenger Agent</i>            |
| SALT LAKE CITY, UTAH, 41 South Main St.                                | D. R. Owen, <i>General Agent</i>                                        |
| SAN ANTONIO, TEX., 415 N. St. Marys St.                                | E. McClannahan, <i>Assistant General Passenger Agent</i>                |
| SAN DIEGO, CAL., 677 Soreckels Bldg.                                   | A. D. Hagaman, <i>District Freight and Passenger Agent</i>              |
| SAN FRANCISCO, CAL., 742 Market St.                                    | T. Louis Chess, <i>District Passenger Agent</i>                         |
| SAN JOSE, CAL., Second and San Fernando Sts.                           | Geo. B. Hanson, <i>District Passenger Agent</i>                         |
| SANTA ANA, CAL., 223 West Fourth St.                                   | L. B. Valla, <i>District Freight and Passenger Agent</i>                |
| SANTA BARBARA, CAL., 937 State St.                                     | G. C. Drake, <i>District Passenger Agent</i>                            |
| SANTA MONICA, CAL., 416 Santa Monica Blvd.                             | A. J. Rehwold, <i>District Passenger Agent</i>                          |
| SANTA ROSA, CAL., 210 Rosenberg Bldg.                                  | R. B. Houston, <i>District Freight and Passenger Agent</i>              |
| SEATTLE, WASH., 1405 Fourth Ave.                                       | C. M. Andrews, <i>Assistant Freight and Passenger Agent</i>             |
| SHREVEPORT, LA., 520 Market St.                                        | M. J. Dooley, <i>Division Freight and Passenger Agent</i>               |
| ST. LOUIS, MO., 204 Carleton Bldg., 308 North Sixth St.                | L. B. Banks, <i>General Agent</i>                                       |
| STOCKTON, CAL., Main and San Joaquin Sts.                              | S. C. Beane, <i>District Freight and Passenger Agent</i>                |

|                                                                    |                                                                |
|--------------------------------------------------------------------|----------------------------------------------------------------|
| TUCSON, ARIZ., Score Bldg., 233 East Congress St.                  | E. D. Rockwell, <i>District Freight and Passenger Agent</i>    |
| WACO, TEX., 112 South Sixth St.                                    | Wade Cunningham, <i>Division Freight and Passenger Agent</i>   |
| WASHINGTON, D. C., Suite 301, Shoreham Bldg., 15th St. at H. N. W. | A. J. Poston, <i>General Agent</i>                             |
| WASHINGTON, D. C., 1510 H St., N. W.                               | D. D. Coffman, <i>Passenger Agent, Washington-Sunset Route</i> |

## Foreign Agents

These conveniently-located Southern Pacific foreign offices are equipped to render complete passenger and freight service. Patrons are cordially invited to make full use of these facilities.

|                                                  |                                                                                                                                     |
|--------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| GENOA (4), ITALY, Via Roma 8a                    | Brizzolesi, <i>General Agents for Italy</i>                                                                                         |
| MILAN (112), ITALY, Via Moscova 18               | Kemley & Millbourn, <i>General Agents for Greece, Palestine, Turkey and Africa</i>                                                  |
| ROME, ITALY, Via Convertite 5                    |                                                                                                                                     |
| TURIN, ITALY, Via LaGrange, 23                   |                                                                                                                                     |
| HAMBURG, GERMANY, 18 Glockengiesserwall          | G. Ruhr, <i>General Agent for Germany, Austria, Hungary, Switzerland, Poland, Roumania, Denmark, Norway, Sweden and Netherlands</i> |
| HAVANA, CUBA, Pi y Margall (Antes Obispo) 46     | R. Menendez, <i>General Agent for Cuba</i>                                                                                          |
| LIVERPOOL, ENGLAND, 21 Water Street              | { A. B. Reynoldson, <i>General Agent for Great Britain</i><br>Victor Mylrea, <i>District Agent</i>                                  |
| LONDON, ENGLAND, 49 Leadenhall Street            | { A. B. Reynoldson, <i>General Agent for Great Britain</i><br>N. R. P. Bonsor, <i>Assistant General Agent, London</i>               |
| MEXICO CITY, MEX., Avenida Cinco de Mayo, No. 32 | F. V. Stark, <i>Assistant Traffic Manager</i>                                                                                       |
| MONTERREY, MEX., Langstroth Bldg.                | Alfonso Marquez, <i>General Agent for Northern Mexico</i>                                                                           |
| PARIS, FRANCE, 3 Rue Tronchet                    | H. Desmidt, <i>General Agent for France, Belgium, Portugal and Spain</i>                                                            |
| VANCOUVER, B. C., 585 Granville St.              | E. J. Hendry, <i>General Agent for Western Canada</i>                                                                               |

|                                                                                 |                                         |
|---------------------------------------------------------------------------------|-----------------------------------------|
| E. W. CLAPP, <i>General Passenger Traffic Manager</i>                           | San Francisco, Cal.                     |
| F. C. LATHROP, <i>Passenger Traffic Manager</i>                                 | San Francisco, Cal.                     |
| C. L. McFAUL, <i>Passenger Traffic Manager</i>                                  | Los Angeles, Cal.                       |
| J. A. ORMANDY, <i>Passenger Traffic Manager</i>                                 | Portland, Ore.                          |
| J. D. MASON, <i>General Passenger Agent</i>                                     | El Paso, Texas                          |
| J. H. McCLURE, <i>General Freight &amp; Passenger Agent</i>                     | Phoenix, Ariz.                          |
| J. T. MONROE, <i>Passenger Traffic Manager, Texas and Louisiana Lines</i>       | Houston, Texas                          |
| W. C. McCORMICK, <i>General Passenger Agent</i>                                 | New Orleans, La.                        |
| O. P. BARTLETT, <i>Passenger Traffic Manager</i>                                | Chicago, Ill.                           |
| WILLIAM SIMMONS, <i>Traffic Manager, Southern Pacific Steamship Lines</i>       | New York, N. Y.                         |
| L. G. HOFF, <i>Traffic Manager, Mexican Lines</i>                               | Guadalajara, Mex.                       |
| C. S. FAY, <i>Vice-President and Traffic Manager, Texas and Louisiana Lines</i> | Houston, Texas                          |
| F. S. MCGINNIS, <i>Vice-President, System Passenger Traffic</i>                 | San Francisco, Cal., and Houston, Texas |

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